UNIVERSITY OF ECONOMICS IN BRATISLAVA









... the largest and most important educational institution of Economics in Slovakia







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FERDINAND DAŇO Rector of the University of Economics in Bratislava

University of Economics in Bratislava

University of Economics in Bratislava (the EUBA) has important position in the system of higher education in Slovakia, and was the first national institution of higher education in the field of Economics.

The EUBA is unique, in that it is the only university in Slovakia that provides a comprehensive education in both Economics and Management in all study programs, and at all three levels of study.

> "The task of the University of Economics in Bratislava is not to prepare students for specific jobs, but for a career."

HISTORY

The University of Economics in Bratislava began in October 1940, when the Chambers of Commerce and Industry of Bratislava, Banská Bystrica and Prešov set up a **private college in Bratislava**, which was granted the public right by the government.

The name of the University changed several times during its history:

- The College of Business (Súkromná vysoká škola obchodná) 1940 1945
- The Slovak College of Commerce (Slovenská vysoká škola obchodná) 1945 1949
- The College of Economic Sciences (Vysoká škola hospodárskych vied) 1949 1952
- The College of Economics in Bratislava (Vysoká škola ekonomická v Bratislave) 1952 – 1992
- The University of Economics in Bratislava (Ekonomická univerzita v Bratislave) 1992 – present





The emergence of the University is linked with names of prominent figures such as *prof. PhDr. Jur Hronec, prof. Ing. Július Pázman, prof. Ing. Vladimír Králiček, DrSc., prof. Ing. Ladislav Cicvárek and others.* These early enthusiasts from 1940 laid the foundation of economic education in Slovakia.

The College of Commerce started its activities without their own premises. The educational process was carried out in premises rented at various locations in Bratislava. With the help of the Chamber of Commerce and Industry in Bratislava, in a fairly short period two buildings on Palisády were purchased for the College of Commerce.

A substantial improvement occurred in 1960, when the College of Economics moved to a new building at the Comenius University in Bratislava, on Odbojárov Street. Some departments, however, remained at the original college premises in Palisády, and on Konventná Street.



The issues with space for the college continued to be the number one problem, and, therefore the school was forced to make several changes to the locations of workplaces, and to build new facilities on Odbojárov Street.

This unsatisfactory situation was to be solved by the construction of a new campus, The University of Economics in Bratislava – Petržalka, on Dolnozemská cesta. It was meant to meet all the requirements for teaching, research and development, accommodation and catering in one complex. The construction of the campus began in 1983. The first new teaching facility was named Výučba 1, into which the Faculty of National Economy and Faculty of Commerce moved in 1991. The second was Výučba 2, into which the Faculty of Economic Informatics, Faculty of Business Manage-





The graduation ceremony for the year 1972 in the Športová hala Pasienky in Bratislava.



ment and the other departments of the University moved in 1996. By constructing the campus in Petržalka, The University of Economics in Bratislava gained facilities worthy of an important Slovak institution.

Since its foundation, the University of Economics in Bratislava has educated more than **100 thousand graduates**, fulfilling many needs in the development of economic science, economic practices and state administration. These graduates are active in all spheres of the national economy and at all levels of economic management, with many of them representing our homeland in different positions abroad.

Some of the most famous, or significant graduates of the EUBA include: **Michal KOVÁČ**, the first President of the Slovak Republic (1993 – 1998), several Slovak Deputy Prime Ministers, Ministers of Finance, Governors of the Slovak National Bank, general directors of top companies on the Czech and European market, and the Deputy Prime Minister of Vietnam – **Vuong DINH HUE**.

Notable alumni of the University include: the well-known photographer Karol KÁLLAY, top ice hockey legends Jozef GOLONKA and Dušan PAŠEK, and Paralympic winners Radovan KAUFMANN and Jakub KRAKO.

The building of the Slovak College of Commerce (1945 – 1949). The building of the College of Economics (1949 – 1960). The building of the College of Economics and later The University of Economics (1960 – 1996).



https://alumni.euba.sk

7 FACULTIES	UNIVERSITY OF ECONOMICS IN BRATISLAVA NOW the largest and most important educational institution of Economics in Slovakia		
61 ACCREDITED STUDY PROGRAMS	112 000+ GRADUATES	350 partner universities in 60 countries around the world	
12 DOUBLE DEGREES	7 400+ STUDENTS	The TOP 500 in the Erasmus+ programme 156 th place in the number of students	
450+ EDUCATORS	150 subjects in other languages	SENT ABROAD 345th place IN THE NUMBER OF STUDENTS FROM ABROAD	

MISSION AND VISION



MISSION

EUBA is part of the European higher education and research area, and its mission is to provide excellent quality in higher education at all three university levels, and to develop knowledge based on scientific research in the field of economics, computers, the humanities and social sciences, thereby contributing to the further development of a knowledge-based society in Slovakia and Europe.

VISION

The University of Economics in Bratislava, due to the high level, intensity and quality of its education and research, the success of its graduates in the labour market and its highquality and effective network of international relations, is perceived and recognized as a modern and dynamic university, comparable to the major and generally respected institutions of higher education, at least in the region of Central Europe. It maintains a high professional level, fulfills its social responsibilities and cooperates with institutions and organizations in the Slovak Republic and abroad.

STRATEGIC OBJECTIVES AND VALUES



STRATEGIC OBJECTIVES

The management of the EUBA, in order to fulfill its mission and to respect the basic principles to achieve their mission, came up with the following strategic objectives for the years 2015 – 2019, looking towards 2023:

- at the national level, to develop the profile of the University as a research-based university; and
- at the international level, to develop and promote the profile of the University as an institution that meets international standards in all fields of activity.

THE VALUES

- autonomy moral and scientific independence from politics and respect for academic freedoms
- inseparability of the educational activity from science and research
- critical thinking
- rejection of intolerance and the promotion of dialogue
- traditions and the values of democracy and European humanism
- the tradition of European dialogue and support of interaction
- between cultures equal opportunity

THE INTERNATIONAL RELATIONS OF THE EUBA

One of the strategic objectives of the University of Economics in Bratislava is the enhancement of the University's position internationally. The EUBA's internationalization strategy focuses on cooperation with foreign universities which comply with the international standard profile and a complex accreditation system.

INTERNATIONAL PARTNERSHIPS

Within the framework of bilateral cooperation, the EUBA has a network of 111 partner universities in 41 countries, (51 % Europe, 22 % Asia, 15 % America, 10 % Africa, 2 % Australia).

Excellent results in a long term plan have been achieved by the EUBA in cooperation with foreign universities involved in the Erasmus+ programme, in which the University has signed 309 bilateral agreements with universities in 38 countries of Europe and the world.

The EUBA also actively participates in cooperative networks in Bratislava, such as CEEPUS, the Fulbright Commission, the DAAD and the associations for double diplomas - HERMES (Higher Education and Research in the Management of European Universities) and CIDD (Consortium International Double Degrees).

EXTERNAL MOBILITY AND INTERNSHIPS

The EUBA is among the Slovak universities with the largest proportion of international students and staff on an exchange basis. The EUBA was ranked among the Top 500 European institutions of higher education by the European Commission, which sent out and accepted most of the students within the Erasmus+ programme (156th place). The EUBA was also involved in the Erasmus Success Stories of the Directorate General for Education and Culture of the European Commission and has been awarded Erasmus mobility granted by the National Agency for Erasmus+, for education and training (SAAIC).





The number of exchange students coming from abroad: 500 The most exchange students come from France, Spain and Mexico.

The number of students sent for mobility exchange and internship: 400 Most students are sent to Germany, France and Spain.

INTERNATIONAL WINTER AND SUMMER SCHOOLS

In cooperation with renowned partner universities abroad, the EUBA provides numerous winter and summer schools, seeking to deepen specialized knowledge and skills, and provide international and intercultural experience:

- International Business Consulting Program in cooperation with the University of Wisconsin-La Crosse, USA
- Doing Business/Doing Marketing in Central Europe, in cooperation with the Tecnológico de Monterrey, Mexico
- Role of the Foreign Direct Investment in Slovakia in cooperation with the University of Michigan, Ross School of Business, Wirtschaftsuniversität Wien, Austria
- Winter Session on International Strategic Management in partnership with ESC Rennes School of Business, France

INTERNATIONAL ORGANIZATIONS

The EUBA is a member of several major international organizations, cooperation networks and initiatives which are active in higher education:

- AACSB Association to Advance Collegiate Schools of Business Business Education Alliance Member;
- AmCham American Chambers of Commerce in Slovakia;
- AUF Agence Universitaire de la Francophonie;
- CCFS Chambre de Commerce Franco-Slovaque;
- EDAMBA European Doctoral Association for Master and Business Administration;
- EFMD European Foundation for Management Development;
- ERSA European Regional Science Association;
- EUA European University Association;
- Magna Charta Universitatum signatory since 2007;
- SUERF the Société Universitaire Européenne de Recherches Financières / European Money and Finance Forum.

SCIENCE AND RESEARCH AT THE EUBA

The University of Economics in Bratislava is a renowned institution of higher education, with tradition, international cooperation and specialization in the field of economics, business and management. Its multidisciplinary focus has been enhanced by international relations and applied languages, which resulted in the addition of a number of specialized entities, such as the **Institute of Economics and Management**, as well as project and innovative cooperation that operate at the University.

Slovakia's membership in the European Union automatically places the EUBA into the competitive environment of the European higher education area and the European research area. The EUBA's geographical position is advantageous for cross-border cooperation. Both of its campuses are not only a part of bilateral, but also multilateral initiatives (e.g. projects within FP7, schemes, ERASMUS, EEA H2020 + INTERREG, EHP)

The EUBA strives to contribute to a knowledge-based society, in regard to the international accreditation standards, by providing a quality higher education at all three levels of study (study programs for economics and management, selected courses in the field of the humanities and computer science, or a few of the programs provided by the double degrees in foreign languages, in cooperation with partner institutions), as well as the development of knowledge through its involvement in the implementation of research and innovation concerning corporate social responsibility (i.e. intellectual contributions to the social, academic or corporate dimensions).













In order to support the exchange of the latest knowledge and findings of doctoral candidates and young scientists in the era of scientific diplomacy and frontier research, the EUBA is actively involved in the prestigious EDAMBA network (European Doctoral Association network in Management and Business Administration). Editions of the international scientific conference for doctoral candidates and young scientists organized by the EUBA is in the context of its membership in the years 2015 – 2017 and in the context of its membership in the EDAMBA network. Therefore, more attention has been paid to:

- scientific diplomacy and its consequences in the area of economics, business, management and its related disciplines;
- openness to science and innovation and the opportunities arising from them in the area of economics, business, management and related disciplines; and
- knowledge and skills necessary for sustainable development and the role of the economics, business, management and related disciplines.

Unlike when Adam Smith released his major scientific work, "An Inquiry into the Nature and Causes of the Wealth of Nations", our current civilization is confronted with the fourth industrial revolution, and faces challenges of an economic, social, ethical, political and philosophical nature. In cooperation with several corporate partners, in terms of their involvement in social responsibility, the EUBA, by launching its pilot Week of Sustainability 2017, set up a forum for the academic community to interact with the broader professional public.

The synergy of its post-doctoral graduates helps the EUBA get stronger through the implementation of the best practices recommended by the European Association of Universities (as in IdeaPuzzle[®], concerning the philosophy of science), the European Commission and the OECD (as in HEI_Hack!, concerning innovation). Attention is also given to the issues of sustainability during senior and junior mentoring.

STUDY AT THE EUBA

The EUBA aims to ensure a high level of economic education in the Master's and PhD programs. This is done with its management, but mostly with content. By setting up types of education designed to improve the training and performance of staff, and also by the application of modern teaching and learning methods for students, it adapts and builds the leadership and organization of the University, developing faculties and departments in an evolving organizational structure, as well as perpetual revision of courses and study programs.

The University of Economics in Bratislava, with more than 100,000 graduates, is the oldest educational institution in Slovakia. It has **61 accredited study programs**, with a wide range of economic education. Most major companies have at least one EUBA graduate on its staff. During their studies, students learn not only from academics, but also from many working professionals in the field. A number of experts from foreign universities come to give lectures, and students can learn specialized subjects in several foreign languages. Every family in Slovakia knows of at least one of the successful graduates, for example the President of the Slovak republic, the Minister of Finance, or the Governor of NBS, and nearly every family has had at least one of our graduates.

Study programmes in foreign languages

The University of Economics in Bratislava offers fully accredited daily study programs in English, including two Bachelor's and seven Master's programs, which are led by professors and experts from Slovakia and abroad. The study programs consider the employability of the special international graduates and our experience confirms that the graduates of these programs are employable at important positions in Europe and worldwide. Since all study programs can be in collaboration with prestigious business schools in Europe and Asia, it is possible to obtain a joint or double degree that offers substantial international employability to the graduates. In the area of management, the EUBA offers a three-year Bachelor's degree program, Bachelor in Business Economics and Management, which can be followed by a two-year Master in General Management. Both programs can be studied as a double degree, in cooperation with the University of Applied Sciences Würzburg-Schweinfurt (FHWS) in Germany, School of Business at Ningbo University in China and the Master's program with the EM Strasbourg, as well as School of Business at Ningbo University in China. The area of finance is covered by a program Bachelor in Finance, Banking and Investment and Master in International Finance, which works in partnership with the Nottingham Trent University and University of Pavia in Italy for the award of the double degrees, and the Master in Global Finance, which is taken as a joint degree program, in partnership with the The National Institute of Development Administration in Bangkok. In the area of economics and diplomacy EUBA offers Master in Economic Diplomacy program, which can also be taken as a double degree program in partnership with University of National and World Economy in Bulgaria, University of Latvia in Riga or with Kyiv National Economic University named after Vadym Hetman (KNEU) in Ukraine. The area of trade, tourism and marketing is covered by programmes Master in Corporate Business and Marketing, Master in Tourism Management and Master in Marketing and Trade Management program, which can be pursued as a double degree programme in partnership with University of Economics in Prague (VSE), Czech Republic. In addition to the study programs in English, the University offers its students individual courses in other foreign languages (French, German, Spanish, and Russian).

https://admission.euba.sk

STUDY PROGRAMMES AT THE FIRST DEGREE

AT THE SECOND DEGREE

AT THE THIRD DEGREE

Economics and law Economic theory and economic journalism Finance, banking and investment Finance, banking and investment (in English) Human resources and social management Insurance National economy Public administration and regional development	Banking Economic policy Economic theory and economic journalism Finance Global finance (in English) Insurance International finance International finance (in English) Law and Economics Social development and social policy Public administration and regional development Taxation and tax consulting	Economic policy Economic theory Finance and banking Insurance Public administration and regional development		
Business in tourism and services Business in trade International business	International trade management Marketing and business management Master in tourism management (in English) Master in marketing and trade management (in English) Tourism management	International business management Marketing and business management		
Decision-making in management Economic informatics Accounting	Accounting and auditing Actuarial science Information management Operations research and econometrics Statistical methods in economics	Accounting Econometrics and operations research Quantitative methods in economics		
Business economic and management Business economic and management (in English) Financial management	Business economics Corporate human resource management Corporate finance General management General management (in English) Management and economic expertise Production management and logistics	Busines economic and management		
International economic relations	Economic diplomacy Economic diplomacy (in English)	International economic relations		
Foreign languages and international communication	Foreign languages and international communication			
Economics and company management Business and trade	Financial management of the company Master in Corporate Business and Marketing (in English)	Economics and company management		
Faculty of National Economy Faculty of Commerce Faculty of Economic Informatics Faculty of Business Management				

Faculty of International Relations

Faculty of Applied Languages

Faculty of Business Economy with seat in Košice

MASTER OF BUSINESS Administration (MBA)

The MBA study program is among the most recognized in the world, and provides managerial qualification for students with the ambition to work in top management positions. Study is in English, at the Economic University in Bratislava, in cooperation with the Franklin University, Ohio. Graduates of the program obtain their MBA degree from the US.

DURATION OF STUDY

• 20 months

THE FORM AND STRUCTURE OF TEACHING

Some of the teaching in the MBA program is provided by experienced American and Slovak instructors, although around 75% of the teaching is in the form of e-learning, and the rest is in the form of full-time teaching in blocks, using online learning and a web platform. Teaching takes place in 9 teaching blocks within a specific area of study:

- MBA Basics
- The business environment,
- Managerial economics,
- Management of human resources,
- Marketing management,
- Operational and project management,
- Financial and management accounting,
- Business finance
- Strategic management.

CONDITIONS OF ADMISSION

- A university degree (at least a Bachelor's degree),
- A good command of English,
- Cover letter and CV in English
- Personal interview,
- Recommendation or references and experience in the field of management.





ACCREDITATION

Franklin University is accredited by the Higher Learning Commission - HLC. Its prestigious program, Master of Business Administration (MBA), has the accreditation of the International Assembly for Collegiate Business Education - IACBE.

THE BENEFITS

Competitive advantage over their colleagues

Teaching is aimed at dealing with situations in real environments. Teachers draw from their experience based on their long-term relationships with a number of leading international companies (eg. Coca-cola, JP Morgan Chase, CitiGroup, and Honda).

- A diploma from a recognized American university MBA students also have the opportunity to study any module of the study program at Franklin University in the US, and gain unique experience from studying overseas.
- Getting to know successful people, building a new network of contacts The program has a diverse group of participants, acquiring new and prospective candidates by selecting the ideal contact partners for collaboration.
- The ability to think strategically, to present yourself and your company Skills are gained that are necessary for all future leaders. Lesson plans are designed to yield maximum added value.

FRANKLIN UNIVERSITY, OHIO, USA

Franklin University was founded in 1902, in Columbus, Ohio, USA. The University has 11,000 students who study Bachelor's and Master's programs, not only full-time, but also external or long-distance, using a modern online platform. In 1999, Franklin University was selected by the Ministry of Education of the US as one of the top 15 American universities to participate in a pilot program, aimed at providing long-distance education.

https://mbaslovakia.sk/en



Faculty of National Economy

- Department of Applied Informatics and Computing Technology
- Department of Banking and International Finance
- Department of Economic Policy
- Department of Economics
- Department of Finance
- Department of Insurance
- Department of Pedagogy
- Department of Public Administration and Regional Development
- Department of Social Development and Labour

https://nhf.euba.sk/en

The Faculty of National Economy is the oldest faculty at the University of Economics in Bratislava, and plays an important role in the education of economists and belongs to the most respected economic faculties in Slovakia. The training and scientific research activities of the EUBA in the long term do not only focus on the national economy in macroeconomic terms, but also on business concerns in micro-economic areas.

The Faculty of National Economy offers 7 Bachelor's study programs – Economic Theory and Economic Journalism, Finance, Banking and Investing, Human Resources and Social Management, The National Economy, Insurance, Public Administration and Regional Development. It also offers 11 Master's programmes – Banking, Taxation and Tax Consulting, Economic Theory and Economic Journalism, Finance, Economic Policy, International Finance, Insurance, Social Development and Social Policy, Public Administration and Regional Development. In addition, it offers two programs in English - International Finance and Global Finance. In cooperation with the Faculty of Law at the Comenius University, they have Bachelor's degree programs in Economics and Law, and a Master's program in Law and Economy. They also offer Slovak and English doctoral programs in economic theory, economic policy, finance and banking, insurance, public administration and regional development.

More than 1,500 students study at this Faculty each year, and students from more than 30 different countries and from many different parts of the world have already studied here. The Faculty has developed extensive international cooperation, hosting foreign professors from top universities, resulting in a joint double-degree with the Nottingham Trent University in the UK, and a joint double-degree with the International College NIDA Bangkok in Thailand. Each year we send and host dozens of students, through international exchange programs, in particular the Erasmus program. Students of the Faculty often score well in various competitions, for example, winning the Students' Personality of the Year award for 2016 and 2017 in the field of Economics.

Graduates of the Faculty are typically engaged in important working positions, and unemployment of past graduates is among the lowest of all the Slovak Faculties. In addition to former or current Slovak Ministers, and the directors or partners of major national and international companies, three of the four previous Governors of the National Bank of Slovakia are graduates of the Faculty of National Economy. Each year, the Faculty actively consults with economic practitioners in various ways. There are more than 180 companies in cooperation with the Faculty, including major international corporations and international consulting companies.

The core areas of research of the Faculty are economic growth – in particular: social and environmental consequences, the economic cycle and challenges of economic politics, the labour market , employment and labour market policies, social inclusion and social quality, migration of labour, monetary policy, banking, financial markets, international finance, measurements of performance, risk and failure of business entities, the issues of fiscal stabilization and consolidation of public budgets, tax policy and its impact on the the effective collection of taxes, and the elimination of tax evasion, insurance, regional policy of the EU and the Slovak republic and its evaluation, public administration and its reform in the Slovak Republic.





FACULTY OF COMMERCE

- Department of Business Law
- Department of International Trade
- Department of Marketing
- Department of Services and Tourism

https://of.euba.sk/en

The Faculty of Commerce of the University of Economics in Bratislava is a modern educational institution, which offers a high quality education in the popular disciplines of the economy sciences. The Faculty has strong and consistent status among other higher education institutions in Economics in Slovakia. Internationally, the Faculty has developed relationships with other faculties which offer prestigious study programs. International relations are based on criteria that are set by the Accreditation Commission in this area. The Faculty prepares specialists for national, international, commercial and industrial organizations and consulting companies, and institutions of the government and the private sector.

The Mission of this Faculty is, in accordance with its statute, to provide a quality economic education, training highly qualified experts in the fields of marketing, trade, international business, tourism, hospitality, services, commercial law and business management. Graduates should be able to succeed in the job market, not only in the region of Central Europe, but also in broader European and international areas. The mission is also to prepare scientific experts through their economic and business studies, to meet the future needs of higher education and the general public interest.

Talentway is an integral part of education at the Faculty of Commerce. It is an innovative nationally recognized learning platform, which fulfills the requirements of the double education of students, linking theory, practice and integration with innovative forms of education. Talentway uses workshops, club activities, internships and job offers during study at the Faculty. The final theses are in direct cooperation with the partners from industry, with organized excursions for students, student support and counseling in setting up their own business start-ups, and the discovering of talent and the promotion of their placement into the labour market or into business teams.

Talentway enables students to choose one of many theme areas in which they want to improve, and consequently, make their profile in their professional life. Achievements of the Faculty in the past have been the subject of a comprehensive accreditation, which was successfully held in the year 2015, on the basis of which the Faculty provides, and will continue to provide education in all degrees of higher education studies only in accredited study fields and programs.

In the 1st degree of study we offer the following study programs: **Business in Trade, International Business and Business in Tourism and Services.**

In the second degree of study we offer the following study programs: Marketing and Business Management, Management in International Business, Management in Tourism and Management in Trade (in French).

In the third degree of study we offer the following study programs: Marketing and Business Management and Management in International Business.





Faculty of Economic Informatics

- Department of Accounting and Auditing
- Department of Applied Informatics
- Department of Mathematics and Actuarial Science
- Department of Operations Research and Econometrics
- Department of Statistics

https://fhi.euba.sk/en

The Faculty of Economic Informatics of the University of Economics in Bratislava has had more than a 50-year history and its scientific activity focuses on the processes related to the preparation, planning, implementation and control of the strategic decisions in all areas of socio-economic sphere, on processing social and economic information, with an emphasis on the implementation of results into practices within the European area, and working on international projects, in cooperation with foreign universities.

In the field of **actuarial studies** the Faculty focuses on theoretical and practical knowledge of insurance mathematics, and in particular on their application in life, pension and health insurance, on risk modeling and simulations in non-life insurance and investments, and on the portfolio theory of derivatives and bonds by using mathematical and actuarial software.

In the field of **computer science** the Faculty focuses on systemic aspects, mainly on designing, developing and evaluating database information and knowledgebased systems, the issues of decentralized and distributed database computing systems and information networks, information protection and the related areas of information security software and hardware units.

In the field of **operation research and Econometrics**, the Faculty is oriented towards enhancing the general economic knowledge in the field of economic analysis of the national economy and its sectors, development of methodological mechanism in using analytical methods for the management of economic processes, at the macroeconomic and microeconomic level, on the basis of methods in operation research and econometrics.

In the field of **statistics**, the Faculty focuses on the development and application of statistical methods in solving current problems of socio-economic issues, particularly on the issue of statistical analyses of the labour market, the social situation of households, the setting up and closure of enterprises, wage development, development of the insurance market, quality control, and lifelong learning.

In the field of **accounting and auditing** the Faculty focuses on exploration and development of the theory and practice of accounting and auditing, with a particular emphasis on the application of national and international (IFRS, IPSAS,

ISA) norms and regulations. In particular, it deals with financial and tax accounting, accounting of budgetary and contributory organizations and municipalities, banks, insurance companies, forensic accounting, management accounting, accounting of commercial companies, the analysis of financial statements, internal audit, and the consolidated financial statements.

Graduates of the study programs of the Faculty are experts in unique areas that are valued and sought by employers operating in the i ternational area.

The quality of knowledge of employees is appreciated also in the labour market. The Faculty cooperates with Slovak and foreign companies, and, by organizing seminars and workshops, it enables the exchange of knowledge and links theoretical knowledge with practical experience. The staff of the faculty are members and consultants of committees in areas of decision-making in national and international research programs.

The awards which recognize the quality of students' knowledge are certificates that students can obtain in the fields of: accounting and auditing – ACCA; actuarial science – certificate of the Slovak society of actuaries; and statistics – SAS certificate. Bonuses for students include: access to specialized software – SAS, SAP, Oracle, Microsoft, Pohoda, Datev and the IDEA, on their personal computers and mobile phones, as well as the ability to obtain a double diploma in the German language study program.





Faculty of Business Management

- Department of Business Economy
- Department of Business Finance
- Department of Information Management
- Department of Management
- Department of Production Management and Logistics

https://fpm.euba.sk/en

In the course of its rich history, the **Faculty of Business Management** at the EUBA has built up a stable position among institutions of higher education by providing economic education and has gained acceptance in the ranks of professionals in Slovakia and abroad.

The scientific research activity of the Faculty based to address the current problems of economic practices creates the preconditions for building up study programs in the area of economics and the management of companies. Education and research activities guarantee an adequate training of managers and economists for the corporate and business sphere. The offered degree programs enable the graduates to find application at different stages in the management of essential cross-cutting areas of corporate activity as well (purchase, production, sales, human resources management, financial and information flows). In different types of enterprises in the private and public sector, they also train the students to set up and manage their own business.

The Faculty provides accredited education at all three university levels – Bachelor, Master and PhD.

At the first level the Faculty offers two study programmes:

- The graduate of the study program **Economics and Company Management** will be trained in the field of business administration and business management to analyze economic phenomena and processes in the company and take managerial decisions.
- The graduate of the study program **Financial Management** gains the knowledge mainly in the field of business economics and corporate finance to apply the tools and methods of financial management in the company.

At the secondary level the Faculty offers six study programmes:

- **Business Economics** mediates knowledge in the field of business administration, and focuses on analysis and management of economic processes.
- **Management and Economic Expertise** trains specialists for the quantification and evaluation of the level of economic and financial relations.
- **Production Management and Logistics** trains managers to manage the preproduction, production and post-production activities in relation to the corporate logistics.
- Human Resources Management of the Company provides complex know-

ledge in the area of human resource management and recruitment processes.

- **Business Finance** trains specialists in the area of financial management processes and the adoption of financial decisions.
- **General Management** trains professionals who are able to identify, analyze and evaluate the processes in the context of the whole company and its environment.

Other activities of the Faculty aimed at improving quality of educational process include:

- the harmonization of curricula with comparable courses abroad
- building and developing partnerships with leading institutions and organizations of the economic working environment
- innovation forms and methods of education in line with technological progress
- modernization of the Faculty environment and its communication platform
- a wide range of subjects taught in foreign languages
- the possibility of an exchange and internships for students abroad in the framework of mobility ERASMUS+, CEEPUS, and others
- the awards for the best students in the fields of study and the scientific research the Prize of the Dean, the Platinum Fund.





Faculty of International Relations

- Department of International Economic Relations and Economic Diplomacy
- Department of International Law
- Department of International Political Relations

https://fmv.euba.sk/en

The Faculty of International Relationsat the University of Economics in Bratislava was founded in 2000 as the youngest faculty of the EUBA. The Faculty trains college/university educated professionals in the area of international economic relations. The main mission of the Faculty is to provide a quality education that includes training and mastery of the subject of international economic and political relations, international law and the European Union. Special attention is paid to language training. The Faculty, at various stages of study within the field of international economic relations, offers the following accredited courses: **International Economic Relations** (Bachelor's degree), **Economic Diplomacy** (Master study), **International Economic Relations** (doctoral study).

Graduates of the Faculty can work as experts in the fields of international relations, international economic relations, economic diplomacy, in the bodies of State administration, in the private sector, creative industry, international governmental and in non-governmental organizations, etc.

The Faculty of International Relations is based on the activities of three departments – the Department of international economic relations and economic diplomacy, the Department of international relations and the Department of international law. The purpose of this structure is to bring students a holistic, contextual and complex perception of international relations and at the same time to ensure the multidimensional research on the level of the Faculty and the University that follows modern trends in the given field.

All the departments in their pedagogical activities try to provide the subjects with a focus on politics and economics (diplomatic protocol, international economic relations, theories of international economic relations, the European Union, world economics, cultures in international relations, international politics, international organizations and their agencies, international political relations, geopolitics, international trade law, international economic law, the law of the European Union, the international public law, the international criminal law, WTO law, etc.), security (intelligence services and world security, the global crisis at the beginning of the 21st century, security policy, etc.) and also, the territorial (economies of developing countries, the regional aspect of the world economy, the economy of the European Union, the political systems of the Anglo-Saxon countries, political systems of the countries of Latin America, the

Middle East in international politics, Central Asia in world politics, etc.). Many of the mandatory subjects are, in accordance with the accreditation, taught in one of the world's languages – in English or Russian. Optional subjects can be studied in the German and the Spanish language

The scientific research and publishing activities of the teaching staff of the Faculty is focused on the issues of the world economy, international economic and political relations, the European Union, International law and International security. The staff of the faculty are currently involved in national and international projects within their scientific and research areas. The results of the scientific research work of professors and doctoral students of the Faculty are published in hundreds of scientific articles in national and foreign journals, many of which are registered in the databases of Web of Science or Scopus.

The involvement of students in the life of the Faculty involves not only direct working with teachers themselves, but also organizations, such as the Student Parliament of the EUBA or the Euro-Atlantic center in Bratislava that offer students interesting extracurricular opportunities. A rich network of international cooperation gives students the opportunity to spend a part of their studies at partner universities, not only in the EU, but also in other countries of Europe, America and Asia.





FACULTY OF APPLIED LANGUAGES

- Department of English Language
- Department of German Language
- Department of Intercultural Communication
- Department of Linguistics and Translation
- Department of Romance and Slavic Languages

https://faj.euba.sk/en

The main mission of the **Faculty of applied languages** at the University of Economics in Bratislava (FAL) is to provide a high-quality education, which involves a high level of communicative competence in two languages (English- German, English-French, English-Spanish, German-French, German-Spanish), as well as intercultural communication, basic economics, law and selected discilines in social sciences. In addition, the Faculty of Applied Languages teaches foreign languages for all the faculties of the University of Economics in Bratislava.

The aim of the FAL concept is to prepare qualified professionals who meet the demanding criteria for the work in state administration, international institutions, multinational companies and national companies. Graduates of the faculty have a good communicative competence in a number of languages other than Slovak, as well as the ability to apply the acquired knowledge in practice.

FAL is one of the few Slovak linguistic-focused institutions which does not offer the classic philology study, but it responds to the suggestions of the Slovak and European labour market. It provides foreign language study in a modern way, with a view to enhancing language skills specifically, particularly in economic and social fields. However, the traditional approaches towards the study and research of foreign languages are not left behind.

The Faculty consists of teachers participating in the program **"Foreign languages and intercultural communication**" and of colleagues who teach foreign langua- ges (English, German, Spanish, French, Italian and Russian) for other faculties of the EUBA. Furthermore, the attractiveness of the study at the faculties of the University of Economics, and a better position in the competition with other economy-focused institutions increases the quality of the language training provided.

An emphasis on the development of language skills and competences, intercultural communication and interdisciplinary approaches towards the study fields belong to the principles of the educational process which enables the graduates of the new Faculty to find a wide range of working positions in the labour market. The foreign language acquisition and the acquisition of bicultural and multicultural competence expands the European dimension of education in compliance with the current trend. An integral part of the international activities of the Faculty represents cooperation with foreign educational institutions, which include educational exchanges of teachers and students, research projects and lectures of international experts. Right now, the Faculty of Applied Languages of the University of Economics in Bratislava, on the basis of the framework or bilateral agreements, cooperates with 19 educational institutions in 7 countries of Europe.

FAL has an interdisciplinary character of study, which ranks among the modern educational institutions that respond to different conditions in different cultures of the globalized world.

FAL, in the academic year 2009/10 started to provide a 3-year Bachelor's degree program of Foreign languages and Intercultural Communication, which formally ends with the defense of a final thesis and a State exam. Since 2012/13 students can study a Master's study program Foreign languages and Intercultural Communication.





Faculty of Business Economy with seat in Košice

- Department of Commercial Entrepreneurship
- Department of Corporate Financial Management
- Department of Economics
- Department of Information and Language Communication
- Department of Management
- Department of Quantitative Methods

https://phf.euba.sk/en

The University of Economics in Bratislava has 7 faculties, and one of them is the **Faculty of Business Economy** of University of Economics in Bratislava with seat in Košice (FBE), which was established in 1992 and is the only faculty located outside of Bratislava.

The FBE has a long history and experience in training graduates in economy and management. The Faculty has existed since 1952, when the College of Economics in Bratislava was founded as a consultative center for part-time courses. The Faculty provides training for economists in all forms of study, in the internal and external form, Bachelor's study, Master's study, and PhD study, based on the latest scientific knowledge in a broad international context. During its history, the FBE has educated thousands of successful graduates, who have found their jobs at all the high positions of private companies and also, in scientific institutions or organizations of public administration.

In addition to the newly-built and modern equipped rooms in the historic center of the city of Košice (Tajovský Street 13), the FBE offers a variety of study programs, plus, since 1994, also at the Institute of Pedagogy in Michalovce.

Since 2008 FBE has introduced a quality management system based on the standards of ISO 900X. In the years 2008 and 2010 the Faculty was given a National award of the Slovak Republic for quality, a prize which annually goes from the Slovak Office of Standards,

Metrology and Testing. In 2008 the Faculty was awarded in the category C3 - other public sector organizations, and in the 2010 "Award winning finalist in the category C3 ".

Students of the FBE achieve significant success abroad as well. Examples include a 4th-place finish in the world finals of the international competition of the Global Management Challenge in Macau, China, in 2016, and participation in the world finals of the international competition of the Global Management Challenge in Qatar in 2017.

A great deal of attention is given to unique training programs and subjects in cooperation with leading employers of the Faculty graduates. An example of this effort is a unique program, HONORIS, based on cooperation with the company T-Systems Slovakia, s.r.o.. It is a practically-oriented program, with an emphasis on the issues of project management, conducted in English by experts from the company. It has a 100% success rate in the employment of graduates who participated in the program. This program is offered only for students of the Faculty.

The Faculty extensively collaborates with all relevant employers of FBE graduates, among which are companies such as T-Systems Slovakia s. r. o., Lafarge Holcim European Business Services, Embraco Slovakia s. r. o., as well as all relevant information, communication, banking, financial and audit companies, operating in the Slovak Republic. Based on these relationships, the Faculty can adapt their study programs for the needs of the market, and provide joint events for students, in cooperation with businesses, such as lectures of experts, workshops, and exposure to professionals, as well as the possibilities of participation in a variety of other programs and internships and gaining job offers directly from companies. The positive results of study at the FBE are seen in graduates who have no difficulty in finding employment in the labour market, pursuing self-employment or starting businesses.



The Aula of the University of Economics in Bratislava

Main Auditorium of the EUBA.



NOBEL PRIZE LAUREATES AT THE EUBA

The University of Economics in Bratislava has hosted a number of Nobel Prize laureates in Economics in its history. It provided an opportunity to students, employees and the public to meet with personalities from the highest scientific circles, and to discuss current trends in the economy.



prof. Robert J. AUMANN the Nobel prize winner in Economics in 2005

prof. Edward C. PRESCOTT the Nobel prize winner in Economics in 2004

prof. Robert A. MUNDELL the Nobel prize winner in Economics in 1999



prof. Edmund S. PHELPS the Nobel prize winner in Economics in 2006 prof. Oliver WILLIAMSON the Nobel prize winner in Economics in 2009

DOCTOR HONORIS CAUSA AT THE EUBA



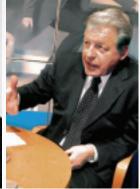
prof. Ing. Vladimír KRÁLIČEK, DrSc.



Dr. Gerald HINTEREGGER



prof. Dr. Cornelis Johannes RIJNVOS



Dkfm. Dr. Franz VRANITZKY



prof. Klaus SCHWAB



Dr. Hans VONTOBEL



prof. Michael NOVAK



prof. Dr. hab. Leszek BALCEROWICZ



prof. Ing. RCDr. Václav HOFFMANN



prof. Ing. Radim VLČEK, CSc.



Dr. h. c. prof. Raymond BARRE



Donald James JOHNSTON



Dr. h. c. prof Hermann SCHNABEL



Dr. h. c. prof. hab. Jerzy ALTKORN



Dr. h. c. prof. Dr. hab. Aleksander ZELIAŚ



Dipl. Volkswirt. Wolfgang ROTH



Dr. h. c. prof. Ing. Václav KLAUS, CSc.



Georgios S. ZAVVOS

DOCTOR HONORIS CAUSA AT THE EUBA







prof. Dr. Ralf Michael EBELING



prof. emeritus Alexandre LAMFALUSSY



Dkfm. Rainer FRANZ



prof. zw. Dr. hab. Stanisław LIS



prof. Ing. Richard HINDLS, CSc.



prof. Dr. Claude MARTIN



Dr. Herbert STEPIC



Dr. Günter GEYER



José Angel GURRÍA TREVIÑO



)



José Manuel DURÃO BARROSO



Ing. Michal KOVÁČ, CSc.



doc. Ing. Peter MIHÓK, CSc.



Prof. UEK Dr. hab. inż. Andrzej CHOCHÓŁ



prof. Ľuboš PÁSTOR, PhD.



Ing. Ján KUBIŠ

Univ. Doz. Dipl.-Ing. Dr. techn. Andreas Wörgötter

SPORT AT THE UE IN BRATISLAVA

Sport has a long tradition at the UE in Bratislava. The discipline of physical education is included in the curricula of students, and several world-renowned sportsmen have studied at the University.

SLÁVIA EU BRATISLAVA

The Volleyball club Slávia EU Bratislava, of the University of Economics in Bratislava, is a team of mostly female students of the EUBA and students of other universities and secondary schools in Bratislava. The Club keeps the traditions of the Slávia Bratislava and the Slávia CU Bratislava. Slávia EU Bratislava, together with Slávia CU Bratislava, are the most successful teams in the history of Slovakia. In the past, they won 9 Championship titles in Czechoslovakia, the Cup winners' Cup (1976) and the 3rd place in the Champions League (1983). They are also holders of 17 titles of the Slovak championship and the winners of the Slovak Cup 13 times. Currently, there is a female volleyball team, named Slávia EU Bratislava since 2011/2012, that is young and ambitious, striving to achieve more and more success. Besides the women's Extraleague and the Slovak Cup, the team competes in European competitions like the Challenge Cup and the Central European League. Women's Slávia EU plays matches in the Sports Hall Mladosť in Trnavská cesta 39.

JAKUB KRAKO, MARTIN MOTYKA



At the Paralympic Games, a graduate of the Faculty of Commerce, the visually impaired skier Jakub Krako, won four gold and two silver medals in the Super-G and Giant Slalom events, along with the navigator Martin Motyka, a graduate of the Faculty of National Economy of the EUBA. At the Paralympic Games in 2018, Jakub Krako won three more medals. Gold and two silver in the super-G discipline, huge slalom and downhill.







MICHAELA BALCOVÁ

A Gold Medal paralympic racer in the team sport discipline of Boccia from the XV Summer Paralympic Games in Rio 2016, and a student at the Faculty of Economic Informatics of the EUBA.

RADOVAN KAUFMAN

A graduate of the EUBA with a red diploma and a Gold Medal paralympic winner of the XI Summer Paralympic Games in Sydney 2000, and the world champion in the sport of **Track Cycling – 1 km**.

Jozef GOLONKA

A graduate of the former College of Economics in Bratislava, and a significant personality of Czech and Slovak Ice hockey. He won two Olympic medals, a silver in Grenoble in 1968 and a bronze in Innsbruck in 1964, where he was the captain of the Czechoslovak team. He is a member of IIHF Hall of Fame (1999) and a member of the Slovak Ice Hockey Hall of Fame (2002).





DUŠAN TITTEL

A graduate of the Faculty of National Economics in Bratislava. The former football player, three times Footballer of the Year, also Slovak national team player, and later a member of the National Council of the Slovak Republic.

and many more ...



Folklore ensemble Ekonóm

The foundation of the Folk Ensemble dates back to 1969, when the College of Economy in Bratislava existed. As in other academic fields, it helps young people from various regions of Slovakia enhance their studies by habits and traditions of their native regions. Still today, members of the ensemble are students of secondary schools and universities who share a positive relationship with Slovak folklore. They bring diverse traditions, which are a cornerstone of the Folk ensemble "Ekonóm". In their repertoire, there are full program blocks, as well as separate figures of music, singing and dancing.

During its almost **50-year existence**, it has developed into one of the leading university folk groups, and ranked among the professionally recognized folk ensembles, which has been evidenced by cooperation with leading Slovak choreographers, musicians and composers. The ensemble is characterized by intense rehearsals of the programs and the success rate of its performances. The folklore ensemble "Ekonóm" regularly performs at their own events, as well as at various folk festivals in Slovakia and abroad.

The greatest awards of the ensemble include the "Gold Grape" and the "Bronze chain", from the International Festival in Dijon, France, and the "Bronze Shepherd's Axe", from the Festival in Zakopane, Poland.

www.fsekonom.sk









THE SLOVAK ECONOMIC LIBRARY

The Slovak Economic Library, of the University of Economics in Bratislava, was founded in 1948, when, according to the resolutions of the University management and the Rector's council, the Central Library of the Slovak College of Commerce in Bratislava was set up. Since 1959, the library served as the Central Economic Library, whose mission was not only to be the University Library, but also the National Scientific Library, specializing in economic sciences and economic practice across Slovakia.

A significant milestone in the development of the library was the year 1989, when new socio-political issues affected the overall conceptual and content focus of the library-information system.

The library, during its development, has tried to introduce effective working methods and information and communication technologies. Thus, it has managed to achieve first rankings in several specialized fields.

The solution for the development of the library is an effective use of adequate library and information systems, as well as maintaining its integral part in the library and information services.

The library carries out functions of an academic and specialized scientific library, in the fields of economic and interdisciplinary sciences across Slovakia.

The basic mission of the library is to support educational, pedagogical and scientific research programs at the University of Economics in Bratislava. The Slovak Economic Library is a professional warrant of the bibliographic registration of publications of professors, researchers and doctoral candidates of the University of Economics in Bratislava.

https://sek.euba.sk/en

SLOVAK ECONOMIC



Slovak Republic

The Slovak Republic is a small country in the heart of Europe, which offers its visitors many unexpected discoveries and secrets, from the beautiful countryside, historical monuments, folk culture, traditions and culinary delights, to the bustling streets of the cities full of hospitable and friendly people.

Slovakia, a country of contrasts that is quickly changing, has everything near. One can go from the Danube lowlands to the central mountains in a few hours, or quickly from the serene water areas to the wild river shoots, or from urban agglomerations to mountain solitude, full of romance and unspoiled nature, in a few minutes. That is the Slovak Republic.

"in the heart of Europe"

Slovakia can be proud of their clever and smart people who became successful in the world, but also of their prosperous and innovative companies and projects, which are accepted and respected by the international community, in the areas of science, culture, and sports.

Some of the world's famous inventions are linked to the Slovak names of Jozef Maximilian Petzval (inventor of the photographic lens), Jozef Murgaš (inventor of the wireless telegraph), Ján Bahýľ (inventor of the helicopter), Štefan Banič (inventor of the parachute), Aurel Stodola (founder of the theory of steam and gas turbines), Ivan Alexander Getting (inventor of GPS) and many others. In popular culture, Slovakia has been made famous by Andy Warhol, a figure in Pop Art, or by the names and performances of dozens of opera singers, painters, photographers and athletes.

Successful Slovaks can be found everywhere.

e, s, k f			k K
s e e s			2
a			
c d d	Establishment	Population	

Total area 49 036 km²

1.1.1993

CAPITAL CITY Bratislava

5 400 000

















TOTAL

The capital city of the Slovak Republic, **Bratislava**, also known as The Beauty of the Danube, can boast not only of a rich history, but also of an interesting present, by its location in the center of a dynamic and developing region in Central Europe.

Bratislava, located in the South-West of Slovakia, is situated on both banks of the Danube River, and the foothills of the Malé Karpaty mountains. Owing to its excellent location, a hectic life has been concentrated here for a long time. Despite its rich history, Bratislava belongs to the newest capitals of the world, with a relatively young population. This modern metropolis opens its arms not only to Europe, but also to the entire world, as is evidenced by the growing number of visitors from various countries. They are lured by a not too large, yet vibrant, historic city, which is full of the charm of the the latest fashion trends, modern shopping centers, thriving commercial centers, excellent cuisine, beer tradition, friendly residents, many international cultural and sport events, exhibitions and business opportunities.





One of the typical landmarks, which is visible from a long distance, is the Bratislava castle. The most attractive part of Bratislava, with the greatest concentration of historical monuments and cultural institutions, is clearly the Old Town – an ideal place for romantics who like to roam the narrow streets and discover the traces of distant past in the midst of the modern world. The monuments in the historic center of the city are a part of the urban monument conservation.

Bratislava is a modern city and the seat of the political, civil, economic, social and scientific bodies and institutions.



It is the second largest city of the Slovak Republic, and is considered to be the metropolis of the Eastern Slovakia, situated in the valley of the river Hornád in the Košice basin, surrounded by the Čierna hora mountains to the north and hills stretching to the Volovské vrchy in the west. The earliest reference to Košice dates to 1230.

The monuments of Košice have been placed in the historic center of the city, which is the largest urban conservation area in Slovakia. Košice's main area is the Main square, which is considered to be one of the most beautiful Slovak town squares. It is flanked by beautiful historic buildings and churches. The visual focal point of the city is the Gothic Cathedral of St. Elisabeth, which is the largest church in Slovakia and also the easternmost cathedral of the western type in Europe.

At the cathedral stands the St. Urban tower, built in the 14th century, and the chapel of St. Michael, the former ossuary from the end of the 14th century. Together with the Cathedral of St. Elizabeth and the Urban Tower, they make a comprehensive set of unique Gothic monuments in Slovakia.

Košice also contains the Statue of the Marathoner. The statue recalls the fact that each year in the autumn, Košice organizes a peace marathon, which is the oldest marathon in Europe and also one of the oldest in the world.

In one of the museums, visitors can see the famous Golden treasure of Košice.

Košice was a bridge between the East and the West in the past. Today, it is the gateway to six places listed in the UNESCO World Heritage sites, four national parks, the Tatra mountains, and one of the world famous wine regions – Tokai, with cellars built 400 to 600 years ago.

Visitors have the opportunity to experience the rich atmosphere of preserved monuments of the past, and also specific and imaginative activities and projects of the vibrant present. It is not a coincidence that Košice today is regarded as the most dynamically developing city in Slovakia.



WHAT DID OUR GRADUATES SAY ABOUT THE UNIVERSITY?



VUONG DINH HUE Deputy Prime Minister of Vietnam

"I am proud that I did my PhD studies at the University of Economics in Bratislava, and I am grateful to the professors who have helped me to finish the studies successfully. Even after such a long time, I still have a vivid memory of the image of highly qualified professors, who have always been willing to help students from Vietnam. They motivated me, not only during, but also after my studies."





ELENA KOHÚTIKOVÁ VUB Management Board Foundation

"The University of Economics in Bratislava gave me an excellent start to my professional life. It taught me not only the basic principles of economic thinking, but also the perception of economic and social phenomena in their reciprocal context. It taught me to think, to question and doubt the "eternal" truths, and to look for solutions for even the most difficult economic issues. In my professional career, I have fully utilized and developed all of the values that my teachers passed on to me. Even today, I keep coming back to my alma mater with great pleasure."

IVAN ŠRAMKO President of the Council for Budget Responsibility

"In 1976, I began to study at the University of Economics in Bratislava. The program at the Faculty of Management was a progressive field of study, which dealt with information technology and programming. Students were given the opportunity to gain knowledge in the context of, what, at that time, was a completely new, modern and progressive field. The Faculty of Management opened doors for many new generations of graduates and gave them education about new trends in the economy."





















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